



“A well designed urban area has numerous economic, social, cultural and environmental benefits. Potential benefits include:

- better public health
- greater social equity
- enhanced land values
- a more vibrant local economy
- reduced vehicle emissions
- more sustainable use of non-renewable resources.”

(Ministry for the Environment)

The **Urban Design Protocol** is a voluntary commitment to specific urban design initiatives and aims to make towns and cities more successful by using quality urban design to help them become:

- Competitive places that thrive economically and facilitate creativity and innovation
- Liveable places that provide a choice of housing, work and lifestyle options
- A healthy environment that sustains people and nature
- Inclusive places that offer opportunities for all citizens
- Distinctive places that have a strong identity and sense of place
- Well-governed places that have a shared vision and sense of direction

Carterton District Council is a signatory to the NZ Urban Design Protocol and has recently adopted an **Urban Design Action Plan**.



The Action Plan has several categories, and the **Carterton South Structure Plan** is identified as action in the Developing Strategy and Policy category and the Planning Futures category.

